



MINUTES

Parkway West Middle School

PTO General Meeting

October 15, 2024 | 7:00 – 7:40 PM
West Middle Library

BOARD MEMBERS: Casey Pfarr (President), TBD (President-Elect), Stephanie Stokes (VP, Fundraising), TBD (VP, Community Events), Tamara Welliver (VP, Communications), Mary Curtis (Secretary), Sarah Masterson (Treasurer), Myriam Andrews (Former President)

ORDER OF BUSINESS:

1. September Meeting Minute Approval – Mary Curtis

- Motion to Approve – Casey Pfarr
- First Approval – Casey Pfarr, Second Approval – Sarah Masterson
- Votes to approve – 5 yays, 0 nays

2. Treasurer Report – Sarah Masterson

- We've brought in \$16.5K in funds for \$13K in expenses so far this year. The budget is roughly \$42K.

3. President Report – Casey Pfarr

- Review of Sep events:**
 - All-School Fall Event – Tailgate/Jr. Longhorn Night - Fri, Sept 20th
 - Super hot weather, but still a success.
 - Cool Times ice cream truck worked out really well, as did Chartwells. We may look into expanding the menu for next year.
 - Fun Food Day - Fri, Sept 27th - \$45 in profit
- Staff Appreciation:** P/T Conference Dinner for teachers/staff will be provided by PTO on the first night of conferences, Thurs, Oct 17. Food will be served from Viviano's.
- Teacher Grants:** Received several grant requests. All requests submitted were reviewed and approved. PTO will purchase grant items this week.
- Capital Project / School Improvement:** Considering a new marquee (backlit, not digital); PTO to fundraise over two school years; rough estimate is \$20K.
- PTO Board and Committee chair positions:** Still looking for a President Elect and VP of Community Events

4. Fundraising Report – Stephanie Stokes

- Longhorn Legacy Update:** Kickoff will be October 15th
 - Hooked yard sign fundraiser will kick off October 15th
 - Two herds moving for homes "hooked" by others; a third herd created for Pay to Play
 - Dr. Kealen will send out text and email on Tuesday to kick off the fundraiser.
 - Trivia Night 2025: Friday, 3/7 @ Trinity Lutheran Church
 - New Committee Chairs: Margie Scott, Kyla Flodberg
- Fun Food Days (Fridays):**
 - #2 - Nov 15, 2024, #3 - Jan 24, 2025, #4 - Feb 21, 2025, #5 - Apr 25, 2025
- Spirit Wear Sales:**
 - Fall spirit wear sale: We moved a TON of merch in the last few weeks since discounting the leftover inventory
 - Holiday boutique – made to order store launching the week of Halloween, closing before Thanksgiving (open 3 weeks)
- Spirit Night Monthly Fundraisers:**
 - Sold 45 tickets for STL City - ~\$225
 - Kendra Scott – need to get on calendar; looking for a weekend, if available. Targeting late November/early December.

5. Community Report – Casey Pfarr

- 3K Fun Run:** Saturday, 11/9 - Longhorn Herd Hustle; 120-ish have registered and paid
- Grade Level Parties:** 6th-Jan 23, 2025; 7th-Jan 30, 2025; 8th-Feb 6, 2025
- 8th Grade Celebration:** planning will start soon as well as fundraisers

6. Communications Report – Tamara Welliver - None

7. Principal's Report – Dr. Adam Kealen

- a. 6th Grade Camp – last week, 10/7-10/10; it was beautiful weather, and the kids had a great time.
- b. October 29: Megan Meier foundation is coming in to speak – 2 sessions on cyber bullying (one 6th graders, one 7th/8th graders). Parent session is that evening. This event will be hosted at West Library for the entire district.
- c. Week of 10/21: Red Ribbon Week is next week
- d. Dr. Kealen just got back last week from the conference in Atlanta, GA on MTSS (multi-tiered system of support, i.e. intentional intervention). He's looking to implement lessons learned over the next few years. This will be a cost neutral system to implement; involves reworking existing systems. This is a mind shift for teachers to identify kids who don't understand essential ideas and catch them up with more focused instruction so everyone can proceed together.
- e. P/T Conferences: starting this week 10/17 and next week, 10/22
- f. Ranked 5th: Niche, a platform that provides in-depth profiles, reviews, and personalized recommendations on schools, ranked Parkway West Middle School #5 in the state for middle schools. Factors evaluated include academics, teachers, culture & diversity, parent/student experience, among others.

8. New Business - None

Upcoming Dates:

October

Th, 17 Parent/Teacher Conferences 4PM-7:30PM

T, 22 Parent/Teacher Conferences 4PM-7:30PM

F, 25 Half Day

November

M-F, 4-8 Parkway Pantry Food Drive

T, 5 No School – Professional Development

F, 8 Picture Retake Day

Th-F, 7-8 Fall Play

S, 9 3K Fun Run "Longhorn Herd Hustle"

M, 11 Veteran's Day

W, 13 2-Hour Early Release

F, 15 Fun Food Day #2

T, 19 PTO General Meeting, 7PM

W-F, 27-29 No School – Thanksgiving Break